

2026 UM HEALTH REGIONAL NETWORK EVENT CALENDAR

Sponsorships are available for our annual fundraising events. Details for these and other exciting activities can be sent to you upon request. Please remember that dates and locations for events are subject to change.

<i>April 25</i>	VITALITY Gala (UM Health-West) JW Marriott, Grand Rapids
<i>May 4-8</i>	May is for Miracles (C.S. Mott Children's Hospital at UM Health-Sparrow) WILX TV 10
<i>June 18</i>	Regional Health Classic (UM Health Regional Network, benefiting all seven hospitals across the region)
<i>July</i>	Metro Way 5K (UM Health-West)
<i>Fall</i>	Vision and Victories (UM Health-Sparrow)
<i>Fall</i>	Bid & Benefit (UM Health-West)
<i>Fall</i>	Women's Health Event (UM Health-Sparrow)
<i>November</i>	Extra Life (C.S. Mott Children's Hospital at UM Health-Sparrow)



VITALITY GALA

April 25, 2026



PRESENTING SPONSOR (Exclusive)- **SOLD**

\$40,000

(receipted at \$36,300)

- Logo on all printed marketing materials
- Logo on prominent signage throughout the event
- Referenced in public relations activities as Presenting Sponsor
- Twenty general admission tickets including four tickets to VIP Reception
- Verbal recognition from podium
- Opportunity to welcome attendees from stage
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Right of first acceptance for next year's event

SPECIALTY SPONSORSHIPS

\$25,000

(receipted at \$23,300)

- Logo on event audio visual materials and program
- Logo on pre-event social media and website
- Twenty general admission tickets including four tickets to VIP Reception
- Verbal recognition from podium

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- | | |
|---|-------------------------------------|
| ▪ Afterglow Party Sponsor (Exclusive) | ▪ Bar Sponsor (Exclusive) |
| ▪ Bill Barkeley Award Sponsor (Exclusive) | ▪ Entertainment Sponsor (Exclusive) |
| ▪ Parking Sponsor (Exclusive) | ▪ VIP Reception Sponsor (Exclusive) |
| | ▪ Visionary Leader Sponsor |

Be a part of this extraordinary evening in support of innovative treatment at University of Michigan Health-West.

Enjoy an elegant dinner, impactful program, exciting paddle raise, and, of course, the Afterglow party to celebrate all we have accomplished, thanks to your support.

For more information on this event, contact Foundation@UMHWest.org or call 616-252-5000.

For more VITALITY Gala sponsorship opportunities please see reverse side.

Sponsorship must be confirmed 30 days ahead of event date.

VITALITY GALA

April 25, 2026



SPECIALTY SPONSORSHIPS

\$20,000

(received at \$18,700)

- Logo on event audio visual materials and program
- Logo on pre-event social media and website
- Sixteen general admission tickets including four tickets to VIP Reception
- Verbal recognition from podium

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- Lounge Sponsor (Exclusive)
- Technology Sponsor (Exclusive)
- Inspiration Sponsor (Exclusive)

SPECIALTY SPONSORSHIPS

\$15,000

(received at \$14,150)

- Logo on event audio visual materials and program
- Logo on pre-event social media and website
- Twelve general admission tickets including two tickets to VIP reception

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- Dessert Sponsor (Exclusive)
- Excellence in Action Sponsor
- Social Media Sponsor (Exclusive)

SPECIALTY SPONSORSHIPS

\$10,000

(received at \$9,150)

- Logo on event audio visual materials and program
- Logo on pre-event social media and website
- Ten general admission tickets including two tickets to VIP Reception

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- Décor Sponsor (Exclusive)
- Parking Sponsor (Exclusive)
- Innovation Sponsor (Exclusive)
- Caring Healing Sponsor

COMMUNITY CHAMPION SPONSORSHIP

\$5,000

(received at \$4,350)

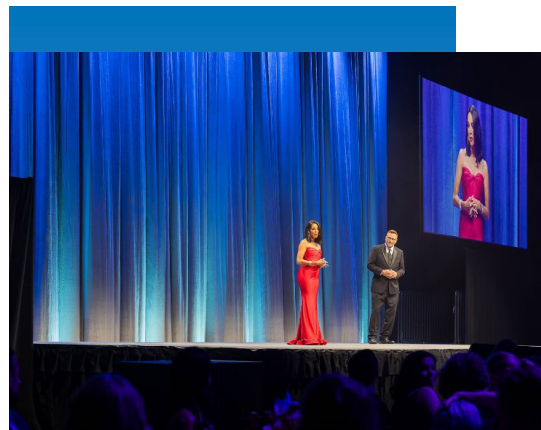
- Logo on all printed marketing materials
- Six general admission tickets

RELENTLESS ADVOCATE SPONSORSHIP

\$3,000

(received at \$2,200)

- Name on all printed marketing materials
- Eight general admission tickets



Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

MAY IS FOR MIRACLES

May 4 – 8, 2026



PRESENTING SPONSOR (Exclusive)

\$25,000

- Logo as Presenting Sponsor on all print and digital advertising
- Referenced in public relations activities as Presenting Sponsor
- Logo on additional promotional exposure on WILX livestream during the first week in May
- Logo and link on WILX/UM Health-Sparrow websites promoting May is for Miracles
- Miracle Maker Child video with your logo as Presenting Sponsor
- Studio 10 Takeovers: opportunity for a pre-taped or live interview at your office, WILX or UM Health-Sparrow
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Right of first acceptance for next year's event

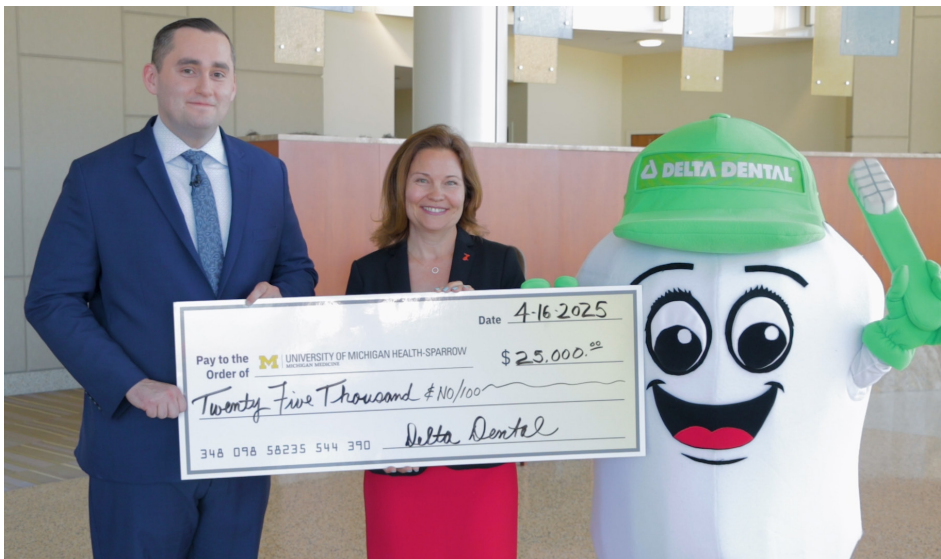
PRODUCTION SPONSOR

\$5,000

- Studio 10 Takeover: opportunity for a pre-taped or live interview and check presentation
- Logo and name recognition at the end of each Miracle Child vignette that runs during the week at WILX (once per day for five days)

University of Michigan Health-Sparrow Children's Center is now C.S. Mott Children's Hospital at UM Health-Sparrow - reinforcing our commitment to providing world-class care to families close to home. For more than 35 years, UM Health-Sparrow has been this region's Children's Miracle Network Hospital. From the early days of the annual telethon and radiothon to our current May is for Miracles month-long celebration of the extraordinary care provided for kids in our region, there is so much to be excited about!

For more information on how to support pediatrics at C.S. Mott Children's Hospital at UM Health Sparrow, contact Foundation@UMHSparrow.org or call 517-364-3620.



Liam Jacob Rivers
2025 Miracle Child of C.S. Mott Children's Hospital at UM Health-Sparrow

Sponsorship must be confirmed 30 days ahead of event date.

REGIONAL HEALTH CLASSIC GOLF OUTING

June 18, 2026



Regional Sponsorships | Recognition at all golf courses

PRESENTING SPONSOR (EXCLUSIVE)- **SOLD** \$35,000 (receipted at \$32,840)

- Logo as Presenting Sponsor on all printed materials
- Logo on Presenting Sponsor banner at all courses
- Logo on event signage and course card on all player carts
- Referenced in public relations activities and event communications
- Opportunity to have your name/logo on approved item distributed to all participants
- Foursomes at each course, including carts, breakfast, lunch and player reception
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Right of first acceptance for next year's event

CART SPONSOR (EXCLUSIVE) \$25,000 (receipted at \$23,560)

- Logo on all player golf carts at all courses
- Opportunity to distribute an approved item to all golfers
- Logo on event signage and course card on all player carts
- Two foursomes on your course of choice including carts, breakfast, lunch and player reception

HOSPITALITY SPONSOR (EXCLUSIVE) \$15,000 (receipted at \$14,280)

- Logo on hospitality carts at all courses during play
- Logo on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

BREAKFAST SPONSOR (EXCLUSIVE) \$15,000 (receipted at \$14,280)

- Logo on prominent signage at breakfast at all courses
- Logo on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

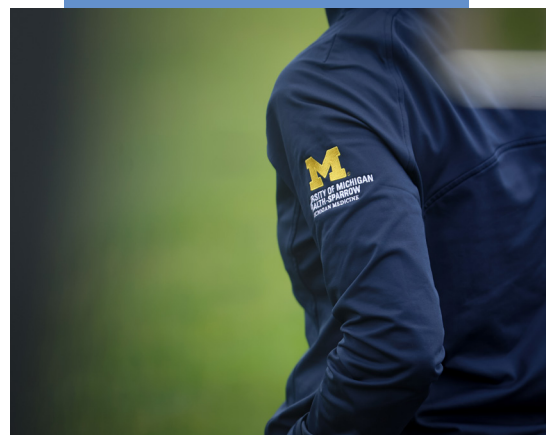
LUNCH SPONSOR (EXCLUSIVE) \$15,000 (receipted at \$14,280)

- Logo on prominent signage at lunch at all courses
- Logo on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

Our renowned Health Classic is expanding! Join us for an amazing day of golf for an extraordinary cause.

Show your support on the course for the essential care provided by UM Health-Sparrow and UM-Health West.

For more information on this event, contact Foundation@UMHSparrow.org or call 517-364-3620.



For more Regional Health Classic sponsorship opportunities please see reverse side.

Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

REGIONAL HEALTH CLASSIC continued



RECEPTION SPONSOR (EXCLUSIVE)

\$15,000

(received at \$14,280)

- Logo on signage at player reception at all courses
- Logo on event signage and course card on all player carts
- One foursome at your course of choice including carts, breakfast, lunch and player reception

BAR SPONSOR (EXCLUSIVE)

\$15,000

(received at \$14,280)

- Logo on signage at bars at all courses
- Logo on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

PLATINUM SPONSOR

\$7,500

(received at \$6,780)

- Logo as Platinum Sponsor on banner at all courses
- Logo on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

Course Specific Sponsorships | Recognition on one golf course

FLAG SPONSOR (LIMITED TO THREE)

\$5,000

(received at \$4,280)

- Flag signage with your logo on all holes of one course
- Name on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

GOLD SPONSOR

\$3,500

(received at \$2,780)

- Name on large sign, at one hole on one course
- Name on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

PUTTING SPONSOR (LIMITED TO THREE)

\$3,000

(received at \$2,280)

- Name on signage at putting practice green on one course
- Name on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

SILVER SPONSOR

\$2,500

(received at \$1,780)

- Name on sign at one hole on one course
- Name on event signage and course card on all player carts
- One foursome including carts, breakfast, lunch and player reception

Course preference honored on a first-in basis. We reserve the right to adjust course placement to best serve the pace of play. Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date



Player Fees:

\$450/player or \$1800/team

METRO WAY 5K

July 2026



PRESENTING SPONSOR (EXCLUSIVE)

\$15,000

(receipted at \$14,500)

- Logo on electronic event race packet cover, race shirts, event and course signage plus start and finish line signage
- Prominent logo on promotions, race emails, social media and Metro Way 5K webpage
- Twenty race entries (includes race t-shirts)
- Opportunity to welcome attendees at the event
- Verbal recognition at the event
- Full-page ad in electronic race packet (provided by sponsor)
- Promotional table at the event with opportunity to bring branded tent
- Right of first acceptance for next year's event

SPECIALTY SPONSORSHIPS

\$5,000

(receipted at \$4,625)

- Prominent logo on race shirts, event and course signage and start and finish line signage
- Prominent logo on promotions, race emails, social media and Metro Way 5K webpage
- Fifteen race entries (includes race t-shirts)
- Opportunity to welcome attendees
- Verbal recognition at the event
- Full-page ad in electronic race packet (provided by sponsor)
- Promotional table at the event with opportunity to bring branded tent

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- Award Sponsor (Exclusive)
- Registration Sponsor (Exclusive)
- Hydration Sponsor (Exclusive)
- Olympian Sponsor

Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

Celebrate with over 400 runners, walkers and supporters as we honor UM Health-West's legacy of making a lasting difference in the health of our West Michigan community.

Funds raised from the Metro Way 5K help support essential health initiatives.

For more information on this event, contact
Foundation@UMHWest.org
or call 616-252-5000.



For more Metro Way 5K sponsorship opportunities please see reverse side.

MARATHONER SPONSORSHIP

\$2,500

(receipted at \$2,300)

- Name on race shirts and event and course signage
- Name on pre-event promotions, race emails, social media and Metro Way 5K webpage
- Eight race entries (includes race t-shirts)
- Quarter-page ad in electronic race packet (provided by sponsor)
- Promotional table at the event with opportunity to bring branded tent

TRACK STAR SPONSORSHIP

\$1,000

(receipted at \$900)

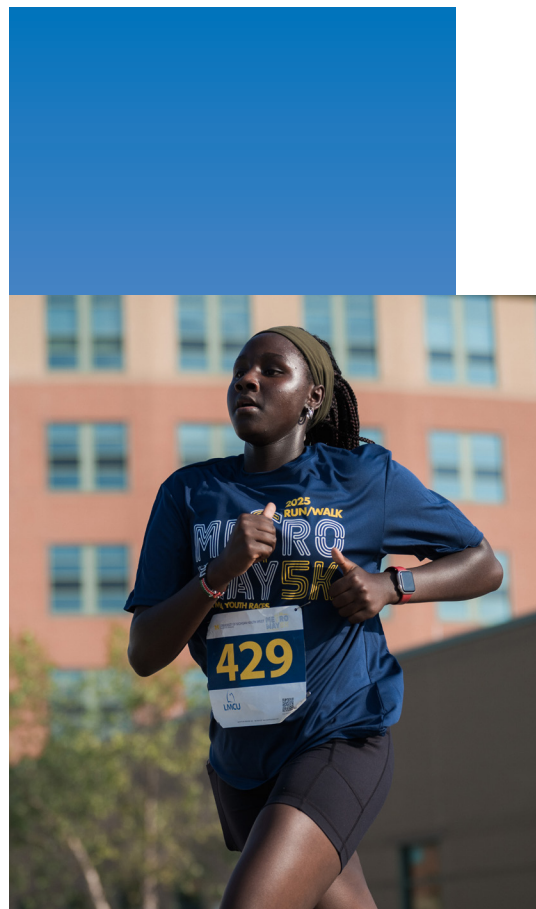
- Name on race shirts and event and course signage
- Name on pre-event promotions, race emails, social media and Metro Way 5K webpage
- Four race entries (includes race t-shirts)
- Table at the event with opportunity to bring branded tent

SPRINTER SPONSORSHIP

\$500

(receipted at \$450)

- Name on race shirts and event and course signage
- Name on pre-event promotions, race emails, social media and Metro Way 5K webpage
- Two race entries (includes race t-shirts)



Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

VISION AND VICTORIES

FALL 2026



PRESENTING SPONSOR (EXCLUSIVE)

\$25,000

(received at \$23,400)

- Logo on all printed marketing materials
- Logo on prominent signage throughout the event and noted as a Presenting Sponsor
- Referenced in public relations activities as the Presenting Sponsor
- Twenty general admission tickets
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Keynote Speaker Meet and Greet
- Right of first acceptance for next year's event

VISION SPONSOR (EXCLUSIVE)

\$15,000 (received at \$13,720)

- Logo on prominent signage throughout the event and noted as Vision Sponsor
- Your name/logo on an approved take-away item given to each of the attendees
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Sixteen general admission tickets

VICTORY SPONSOR (EXCLUSIVE)

\$15,000 (received at \$13,720)

- Logo on prominent signage throughout the event and noted as Victory Sponsor
- Your name/logo on an approved take-away item given to each of the attendees
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Sixteen general admission tickets

SPECIALTY SPONSOR

\$10,000 (received at \$9,040)

- Recognition on signage at the event
- Name/logo recognition appropriate for selected sponsorship level
- Twelve general admission tickets

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- VIP Reception Sponsor (Exclusive)
- Valet Sponsor (Exclusive)
- Keynote Sponsor (Exclusive)
- Bar Sponsor (Exclusive)
- Award Sponsor (Exclusive)

GOLD SPONSOR

\$5,000 (received at \$4,360)

- Logo on signage at the event
- Eight general admission tickets

SILVER SPONSOR

\$2,500 (received at \$2,180)

- Recognition on signage at the event
- Four general admission tickets

BRONZE SPONSOR

\$1,000 (received at \$1,340)

- Recognition on signage at the event
- Two general admission tickets

Join us for a memorable evening at Vision and Victories! This new event will highlight visions for the future at UM Health-Sparrow and accomplishments of the past year. Accompanied by wonderful food and a heartwarming program featuring keynote speakers, this evening promises an exciting peek behind the curtain.

For more information on this event, contact Foundation@UMHSparrow.org or call 517-364-3620.



Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

BID & BENEFIT

FALL 2026



PRESENTING SPONSOR (Exclusive) \$15,000 (receipted at \$14,500)

- Logo on all printed marketing and event materials
- Logo on prominent signage throughout the event
- Logo on pre-event social media and website
- Referenced in public relations activities as Presenting Sponsor
- Twenty general admission tickets
- Verbal recognition from podium
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Opportunity to welcome attendees from stage

SPECIALTY SPONSORSHIPS \$10,000 (receipted at \$9,625)

- Logo on event audio visual materials and program
- Logo on pre-event social media and website
- Fifteen general admission tickets
- Verbal recognition from podium

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- Bar Sponsor (Exclusive)
- Auction Sponsor (Exclusive)

KNOWLEDGE IS POWER SPONSORSHIP \$5,000 (receipted at \$4,750)

- Logo on event audio visual materials and program
- Logo on pre-event social media and website
- Ten general admission tickets

LIVING WELL SPONSORSHIP \$2,500 (receipted at \$2,300)

- Name on event audio visual materials and program
- Name on pre-event social media and website
- Eight general admission tickets

HEALTHY HABITS SPONSORSHIP \$1,000 (receipted at \$900)

- Name on event program
- Name on pre-event social media and website
- Four general admission tickets

COMPASSIONATE CARE SPONSORSHIP \$500 (receipted at \$450)

- Name on event program
- Name on pre-event social media and website
- Two general admission tickets

Raise your paddle high at Bid & Benefit, an event celebrating advancements in care at University of Michigan Health-West. Join the Foundation's impACT Board of Directors for a fun and engaging evening.

For more information on this event, contact Foundation@UMHWest.org or call 616-252-5000.



Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

WOMEN'S HEALTH EVENT

Fall 2026

Hosted By: University of Michigan Health-Sparrow Foundation's
Women Working Wonders (W3)



PRESENTING SPONSOR (EXCLUSIVE)

\$15,000

(receipted at \$14,460)

- Logo on all printed marketing materials
- Logo on signage throughout the event and noted as the Presenting Sponsor
- Referenced in public relations activities as the Presenting Sponsor
- Twelve tickets to enjoy the event
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Right of first acceptance for next year's event

TITANIUM SPONSOR (EXCLUSIVE)

\$10,000

(receipted at \$9,640)

- Logo on signage throughout the event and noted as the Titanium Sponsor
- Your name/logo on an approved take-away item given to each guest
- Referenced in public relations activities as the Titanium Sponsor
- Eight tickets to enjoy the event

GOLD SPONSOR

\$5,000

(receipted at \$4,730)

- Logo on prominent signage throughout the event
- Six tickets to enjoy the event

SILVER SPONSOR

\$2,500

(receipted at \$2,320)

- Name on signage throughout the event
- Four tickets to enjoy the event

BRONZE SPONSOR

\$1,000

(receipted at \$910)

- Name on signage throughout the event
- Two tickets to enjoy the event

Over the past 21 years, University of Michigan Health-Sparrow Foundation's Women Working Wonders (W3) has created extraordinary events in support of women's health. From the 5K/0K, to Boots and Bling and Art a la Carte, these events generate vital funds in support of our mission.

This year is no exception! The W3 event will bring fun and excitement, all while supporting advancements in women's health care. For more information on this event, contact Foundation@UMHSparrow.org or call 517-364-3620.



Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

EXTRA LIFE

NOVEMBER 2026



TOURNAMENT SPONSOR

\$5,000

- Listed as Presenting Sponsor with large logo on T-shirts
- Large logo with link on participant fundraising pages
- Mention as Presenting Sponsor in internal communications
- Large logo on signage in hospital

LEVEL UP SPONSOR

\$2,500

- Small logo on T-shirts
- Listed in internal communications
- Small logo on signage in hospital

"GAME ON" SPONSOR

\$1,000

- Name listed on T-shirts
- Name listed in internal communications
- Name listed on signage in hospital

Participation in Extra Life, an annual gaming marathon, allows people from all over our region to take their love of any kind of game and use it to support C.S. Mott Children's Hospital at University of Michigan Health-Sparrow. Done from the comfort of your own home, or in the IT department of your organization, Extra Life is a fun, virtual event that everyone can participate in!

For more information on this event, contact Foundation@UMHSparrow.org or call 517-364-3620.



Corporate giving sends the powerful message that your company is stable, confident about the future and has a key presence in the community. When businesses give back, they benefit by increasing employee engagement, improving customer satisfaction and strengthening customer loyalty.



Sponsorship must be confirmed 30 days ahead of event date.

ADDITIONAL OPPORTUNITIES



PROGRAMS

- Doctors' Day – March 30
- Volunteer Week – April 19 – 25
- Nurses Week – May 6-12
- Hospital Week – May 10-16
- Helping Hands – Year-round
- Senior Health Series – Year-round

APPEALS

- Physician – March
- Pediatrics – May
- Breast Cancer Appeal - October
- Hospice – November
- Year-End Appeal – December

Benefits are available based on each Foundation activity listed. You can request additional information and learn more about getting involved with one of these activities by contacting the UM Health-Sparrow Foundation at 517-364-3620 or email Foundation@UMHSparrow.org.

