

Dear Friends,

As I begin my journey at the University of Michigan Health Regional Network, I'm filled with an overwhelming sense of gratitude – not just for the way I've been welcomed and embraced by colleagues, donors, and corporate partners but for being part of an organization with a mission to advance health care in Michigan and the world. It is an honor to work alongside partners like you to achieve our goal, together.

If you received this corporate giving packet in the past, you might notice this year's edition looks slightly different. We wanted to showcase the comprehensive offering of corporate sponsorship opportunities available to those who wish to support University of Michigan Health-Sparrow, University of Michigan Health-West, or both. The enclosed **UM Health Regional Network Corporate Giving Packet** highlights many opportunities for your organization to make a meaningful difference. Whether it's May is for Miracles, to the VITALITY Gala, to our new Regional Health Classic there are multiple ways for companies and individuals like you to show your support.

Your generous contributions will ensure the continued delivery of exceptional care across the region. Whether it's cutting-edge cancer research or supporting the needs of our rural hospitals, our special events help raise funds to provide high-quality care close to home.

Thank you for all you have done – and continue to do – to support our mission.

With gratitude,



Michelle Geller

Managing Director, Regional Network Development



SERVING OUR COMMUNITY

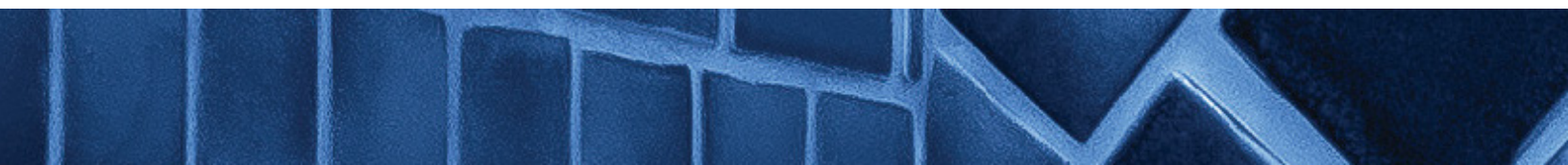
University of Michigan Health-Sparrow and University of Michigan Health-West have served the health care needs of Michigan, dating back to 1896. We are driven to improve the lives of our patients and the wellbeing of our communities, setting new standards for health care.

University of Michigan Health Regional Network encompasses all UM Health-Sparrow and UM Health-West hospitals from Lansing to Grand Rapids. We continue to grow and serve people from all over the region with the latest medical advances available. We now have over 120 sites of care including seven hospitals: UM Health-Sparrow Carson, UM Health-Sparrow Clinton, UM Health-Sparrow Eaton, UM Health-Sparrow Ionia, UM Health-Sparrow Lansing, UM Health-Sparrow Specialty Hospital and UM Health-West.

At UM Health Regional Network, the corporate and community partnerships we forge remain critical to the expansion of services like pediatrics, cancer care, senior health, and delivering care to our communities. Nothing is more important than the health of our region.

Your partnership is vital to the care we provide. Together we'll continue our commitment to providing world-class care close to home, no matter life's circumstances.

Our discoveries change care. Our care changes lives.



CORPORATE GIVING TO UNIVERSITY OF MICHIGAN HEALTH REGIONAL NETWORK

As a not-for-profit community-based health system, we are committed to building relationships throughout our region in each of our surrounding communities. Part of our role as a pillar organization in our state is sharing our resources to benefit the citizens of Michigan. We work hard to build and maintain mutually beneficial long-term relationships with both corporate and community foundation partners.

Positive Image and Emotional Connection

Through combined marketing efforts, our community partners connect their businesses and products with our network of team members, volunteers, patients, vendors, as well as other partnering organizations and companies. Through these partnerships, we help our communities by providing vital philanthropic investment while aligning our partners with one of Michigan's most respected and recognized academic medical institutions, Michigan Medicine.

Enhanced Employee Morale, Health and Pride

Your gift is an investment in the success of your company and the morale of your employees. According to a Cone/Roper Study on consumer attitudes, Americans value companies' contributions to charitable causes. More than half of those surveyed indicated they want companies to be involved in improving the quality of life in their communities, and 84% stated they have a more positive image of a company if it is doing something to make the world better. Education and health care are the most important causes Americans want companies to support, and their impact is more critical than ever. The same study found that, after price and quality, one-third of respondents consider a company's responsible business practices the most important factor in deciding whether or not to buy a brand. **Social responsibility was noted to be more influential than advertising.**

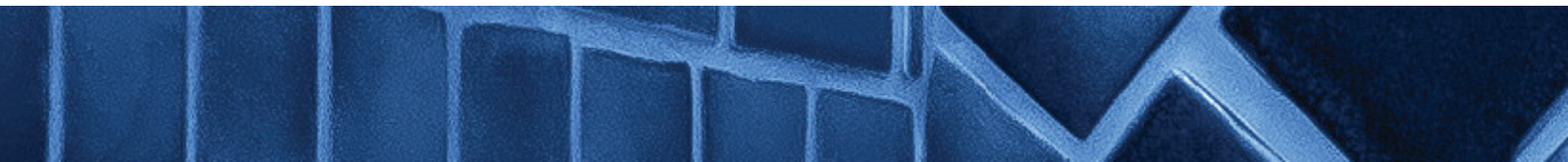
Corporate philanthropy doesn't just benefit relationships with external audiences; it also strengthens ties with employees. Studies have shown that employees feel good when their employers engage in philanthropy, and one way to improve employee loyalty is to be a good corporate citizen. Employees are well aware of budget constraints during tough times, but they also need to know the company for which they work is still a strong community member. They want to work for a business with a heart.

Tax Benefits

UM Health-Sparrow and UM Health-West Foundations are 501(c)(3) charitable organizations that serve the mission and vision of our combined seven hospitals across the region. Donors receive federal and state tax benefits as provided under IRS law. Consult your advisor for specifics.



Corporate giving sends the powerful message that your company is stable, confident about the future, and has a key presence in the community.



MEET FELLOW SUPPORTERS

MEET A UM HEALTH-SPARROW SUPPORTER:



Tony Robinson

Executive Vice President, Chief Marketing & Relationship Officer and Chair Delta Dental of Michigan, Ohio, and Indiana and Chair, UM Health-Sparrow Foundation Board
Delta Dental

"Supporting UM Health-Sparrow is both deeply personal and professionally purposeful. I grew up in Lansing. This is my hometown and it's where Delta Dental's

headquarters is located. Our people live here, work here, raise families here. At Delta Dental we believe that successful communities start with access to high-quality health care. That's why we've proudly partnered with UM Health-Sparrow for 35 years, not just as a business relationship, but as a shared commitment to improving lives. UM Health-Sparrow has also been a valued customer of ours since 1988, and we're honored to support their mission.

With more than 27 years in the health care field, I know how essential a trusted health system is. And as a dental benefits provider, we understand that oral health is inseparable from overall health. What happens in the mouth affects the whole body. What happens with our health affects the community. Together, we're doing more than delivering care. We're helping people live healthier, fuller lives and building the healthy, smart, vibrant communities we all deserve."

MEET A UM HEALTH REGIONAL NETWORK SUPPORTER:



Troy Redman

Vice President of Construction
Wolverine Building Group

"Wolverine Building Group has been a proud partner of UM Health-Sparrow and UM Health-West for many years. Our mission is to positively

impact people and communities, and we are honored to support organizations that shares our values so clearly. Their commitment to improving lives is one of the many reasons we are proud to support them."

MEET A UM HEALTH-WEST SUPPORTER:



Matt Cook

Vice President Community Relations
Lake Michigan Credit Union

"LMCU has been a valued partner of UM-Health West for many years. We are incredibly grateful for the work being done to support and create access to exceptional care in West Michigan and beyond. Our partnership has engaged hospital staff, the community and our own employees through events, outreach and storytelling. We value and appreciate how our support contributes to creating a meaningful impact for UM Health-West and the people it serves."

MEET A C.S. MOTT CHILDREN'S HOSPITAL AT UM HEALTH-SPARROW SUPPORTER:



Raquel M. Rocha-Cilwa
Club Manager
Sam's Club

"During my tenure at Sam's Club, the Children's Miracle Network campaign has consistently been a highlight for our club. The knowledge that every dollar raised by our associates directly benefits our local communities and supports

our local hospital is profoundly meaningful to me. In 2013, my two nephews were born prematurely at UM Health-Sparrow Hospital. The staff at Sparrow's NICU provided excellent care and kindness to my sister and niece, ensuring my nephews received the best possible care and treatment. This personal experience is why I am proud to support C.S. Mott Children's Hospital at UM Health-Sparrow in Lansing."

ENGAGE YOUR WORKPLACE, BUSINESS, STAFF & OTHERS IN CARING

The essential time, talent and treasure that people provide is what empowers us to successfully serve local residents and to fulfill our mission. Beyond a corporate gift or sponsorship, there are many additional ways you can help, regardless of your organization's size.

Volunteer Your Time

Volunteers are a critical part of our fundraising events. We would love to have you join us as a volunteer at any of our events throughout the year.

Participate in an Event

Get your friends together for Extra Life, a 24-hour gaming session to raise funds for C.S. Mott Children's Hospital at UM Health-Sparrow! Find a foursome to golf in the Regional Health Classic or join us at the annual VITALITY Gala. Get involved today!

Coordinated Community Giving

C.S. Mott Children's Hospital at UM Health-Sparrow is proud to be a Children's Miracle Network Hospital (CMNH). Our partnership with CMNH offers corporations a wide variety of resources and opportunities to get involved in caring for the children of our region. A few ideas you might consider for your workplace include:

- **Miracle Balloons**

During a balloon campaign, Miracle Balloons are placed at every register.

Employees ask every customer to buy a Miracle Balloon for \$1 or more, and all donations go to their Children's Miracle Network hospital to help kids in their communities. The Miracle Balloon is the most recognizable fundraising icon in North America. More than 60 percent of people recognize the CMNH balloon and nearly 40 percent have purchased one in recent years. Miracle Balloon sales have become the largest, most successful Children's Miracle Network program as fundraising dollars continue into the millions.

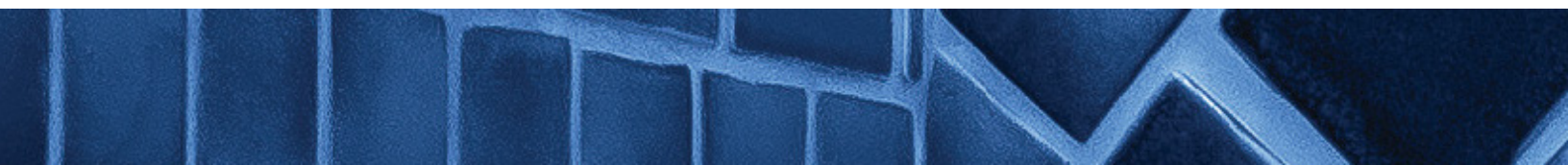


- **Coins for Kids**

Become a "Coins for Kids" site and watch as your co-workers and customers toss their change in a designated canister to help make miracles happen. It's an ideal opportunity for retailers, restaurants, commercial services providers or home service providers. This makes for a highly visible, yet inexpensive community relations campaign that strengthens your image, builds community, and helps kids receive life-saving care.

- **Miracle Jeans Day**

Go casual for kids by wearing jeans in September to support your local Children's Miracle Network Hospital! Individuals or groups can participate in Miracle Jeans Day with a minimum donation of just \$5. In return, participants can choose from memorable merchandise to wear with their jeans on Miracle Jeans Day. Participants have the option to host a Miracle Jeans Day on another date throughout the year. For more information, visit MiracleJeansDay.com.



PARTNER AGREEMENT

(PLEASE PRINT)

COMPANY/INDIVIDUAL NAME (AS IT SHOULD APPEAR FOR FOUNDATION RECOGNITION PURPOSES)

CONTACT NAME (TITLE/SUFFIX: I.E. MR. MS. MRS./PH.D. M.D.)

TITLE

BUSINESS NAME (IF DIFFERENT THAN ABOVE)

BUSINESS ADDRESS

CITY

STATE

ZIP

CELL

OTHER PHONE

FAX

E-MAIL

Total Gift Amount: \$ _____

(PLEASE DETAIL YOUR SUPPORT ON REVERSE)

☐ I would like to discuss a multiple-year pledge of support.

PAYMENT OPTIONS

☐ Visa

☐ Mastercard

☐ American Express

☐ Discover

☐ Amount Included

☐ Invoice Requested

☐ I would like to discuss payment options

NAME (AS IT APPEARS ON CARD)

CARD NUMBER

EXP. DATE

ADDRESS

CITY

STATE

ZIP

DAY PHONE

SIGNATURE

Please complete reverse side and return to us.

SUPPORT DETAIL

Thank you for your generous support. We look forward to working with you to maximize the impact and benefits of your gift. Should you need anything, please call us at 517-364-3620.

Total Gift Amount: \$ _____
(YOUR CONTRIBUTION IS TAX-DEDUCTABLE TO THE EXTENT OF THE LAW)

Authorized Signature: _____ Date _____

Please detail how your support should be allocated, using the example below as a guide.

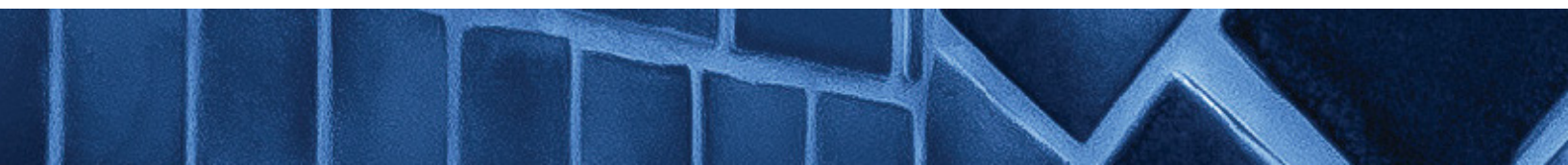
Hospital/Event Ex. Vision & Victories	Amount Ex. \$10,000	Preferred Opportunity Ex. Titanium Sponsor

We will work with you on an alternative if your preferred gift opportunity is no longer available. If your sponsorship includes a logo, please send a high resolution logo to Foundation@UMHSparrow.org.

Please complete and return to us:
UM Health Regional Network Development
1322 E. Michigan Ave., Suite 204
Lansing, MI 48912
Foundation@UMHSparrow.org

Received by

Date



2026 UM HEALTH REGIONAL NETWORK EVENT CALENDAR

Sponsorships are available for our annual fundraising events. Details for these and other exciting activities can be sent to you upon request. Please remember that dates and locations for events are subject to change.

<i>April 25</i>	VITALITY Gala (UM Health-West) JW Marriott, Grand Rapids
<i>May 4-8</i>	May is for Miracles (C.S. Mott Children's Hospital at UM Health-Sparrow) WILX TV 10
<i>June 18</i>	Regional Health Classic (UM Health Regional Network, benefiting all seven hospitals across the region)
<i>July</i>	Metro Way 5K (UM Health-West)
<i>Fall</i>	Vision and Victories (UM Health-Sparrow)
<i>Fall</i>	Bid & Benefit (UM Health-West)
<i>Fall</i>	Women's Health Event (UM Health-Sparrow)
<i>November</i>	Extra Life (C.S. Mott Children's Hospital at UM Health-Sparrow)



VITALITY GALA

April 25, 2026



PRESENTING SPONSOR (Exclusive)- **SOLD**

\$40,000

(receipted at \$36,300)

- Logo on all printed marketing materials
- Logo on prominent signage throughout the event
- Referenced in public relations activities as Presenting Sponsor
- Twenty general admission tickets including four tickets to VIP Reception
- Verbal recognition from podium
- Opportunity to welcome attendees from stage
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Right of first acceptance for next year's event

SPECIALTY SPONSORSHIPS

\$25,000

(receipted at \$23,300)

- Logo on event audio visual materials and program
- Logo on pre-event social media and website
- Twenty general admission tickets including four tickets to VIP Reception
- Verbal recognition from podium

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- | | |
|---|-------------------------------------|
| ▪ Afterglow Party Sponsor (Exclusive) | ▪ Bar Sponsor (Exclusive) |
| ▪ Bill Barkeley Award Sponsor (Exclusive) | ▪ Entertainment Sponsor (Exclusive) |
| ▪ Parking Sponsor (Exclusive) | ▪ VIP Reception Sponsor (Exclusive) |
| | ▪ Visionary Leader Sponsor |

Be a part of this extraordinary evening in support of innovative treatment at University of Michigan Health-West.

Enjoy an elegant dinner, impactful program, exciting paddle raise, and, of course, the Afterglow party to celebrate all we have accomplished, thanks to your support.

For more information on this event, contact Foundation@UMHWest.org or call 616-252-5000.

For more VITALITY Gala sponsorship opportunities please see reverse side.

Sponsorship must be confirmed 30 days ahead of event date.

VITALITY GALA

April 25, 2026



SPECIALTY SPONSORSHIPS

\$20,000

(received at \$18,700)

- Logo on event audio visual materials and program
- Logo on pre-event social media and website
- Sixteen general admission tickets including four tickets to VIP Reception
- Verbal recognition from podium

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- Lounge Sponsor (Exclusive)
- Technology Sponsor (Exclusive)
- Inspiration Sponsor (Exclusive)

SPECIALTY SPONSORSHIPS

\$15,000

(received at \$14,150)

- Logo on event audio visual materials and program
- Logo on pre-event social media and website
- Twelve general admission tickets including two tickets to VIP reception

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- Dessert Sponsor (Exclusive)
- Excellence in Action Sponsor
- Social Media Sponsor (Exclusive)

SPECIALTY SPONSORSHIPS

\$10,000

(received at \$9,150)

- Logo on event audio visual materials and program
- Logo on pre-event social media and website
- Ten general admission tickets including two tickets to VIP Reception

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- Décor Sponsor (Exclusive)
- Parking Sponsor (Exclusive)
- Innovation Sponsor (Exclusive)
- Caring Healing Sponsor

COMMUNITY CHAMPION SPONSORSHIP

\$5,000

(received at \$4,350)

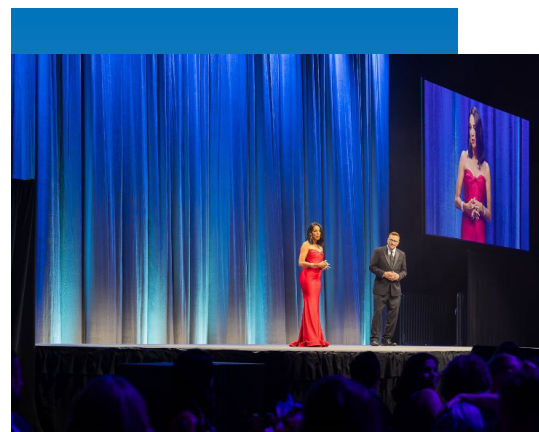
- Logo on all printed marketing materials
- Six general admission tickets

RELENTLESS ADVOCATE SPONSORSHIP

\$3,000

(received at \$2,200)

- Name on all printed marketing materials
- Eight general admission tickets



Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

MAY IS FOR MIRACLES

May 4 – 8, 2026



PRESENTING SPONSOR (Exclusive)

\$25,000

- Logo as Presenting Sponsor on all print and digital advertising
- Referenced in public relations activities as Presenting Sponsor
- Logo on additional promotional exposure on WILX livestream during the first week in May
- Logo and link on WILX/UM Health-Sparrow websites promoting May is for Miracles
- Miracle Maker Child video with your logo as Presenting Sponsor
- Studio 10 Takeovers: opportunity for a pre-taped or live interview at your office, WILX or UM Health-Sparrow
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Right of first acceptance for next year's event

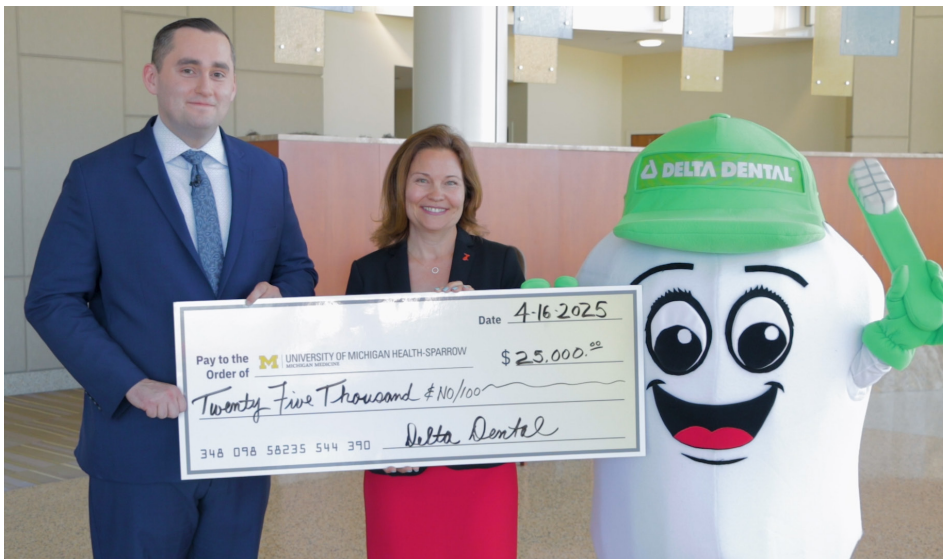
PRODUCTION SPONSOR

\$5,000

- Studio 10 Takeover: opportunity for a pre-taped or live interview and check presentation
- Logo and name recognition at the end of each Miracle Child vignette that runs during the week at WILX (once per day for five days)

University of Michigan Health-Sparrow Children's Center is now C.S. Mott Children's Hospital at UM Health-Sparrow - reinforcing our commitment to providing world-class care to families close to home. For more than 35 years, UM Health-Sparrow has been this region's Children's Miracle Network Hospital. From the early days of the annual telethon and radiothon to our current May is for Miracles month-long celebration of the extraordinary care provided for kids in our region, there is so much to be excited about!

For more information on how to support pediatrics at C.S. Mott Children's Hospital at UM Health Sparrow, contact Foundation@UMHSparrow.org or call 517-364-3620.



Liam Jacob Rivers
2025 Miracle Child of C.S. Mott Children's Hospital at UM Health-Sparrow

Sponsorship must be confirmed 30 days ahead of event date.

REGIONAL HEALTH CLASSIC GOLF OUTING

June 18, 2026



Regional Sponsorships | Recognition at all golf courses

PRESENTING SPONSOR (EXCLUSIVE)- **SOLD** \$35,000 (receipted at \$32,840)

- Logo as Presenting Sponsor on all printed materials
- Logo on Presenting Sponsor banner at all courses
- Logo on event signage and course card on all player carts
- Referenced in public relations activities and event communications
- Opportunity to have your name/logo on approved item distributed to all participants
- Foursomes at each course, including carts, breakfast, lunch and player reception
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Right of first acceptance for next year's event

CART SPONSOR (EXCLUSIVE) \$25,000 (receipted at \$23,560)

- Logo on all player golf carts at all courses
- Opportunity to distribute an approved item to all golfers
- Logo on event signage and course card on all player carts
- Two foursomes on your course of choice including carts, breakfast, lunch and player reception

HOSPITALITY SPONSOR (EXCLUSIVE) \$15,000 (receipted at \$14,280)

- Logo on hospitality carts at all courses during play
- Logo on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

BREAKFAST SPONSOR (EXCLUSIVE) \$15,000 (receipted at \$14,280)

- Logo on prominent signage at breakfast at all courses
- Logo on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

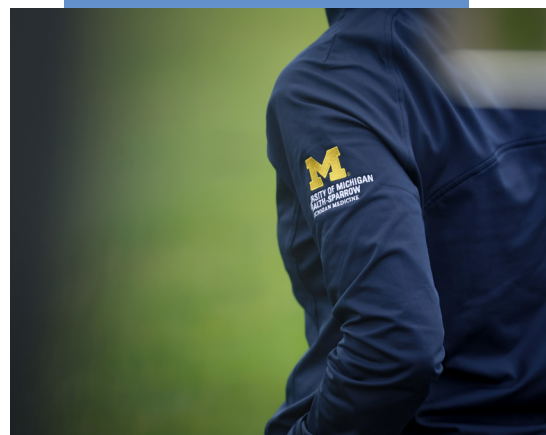
LUNCH SPONSOR (EXCLUSIVE) \$15,000 (receipted at \$14,280)

- Logo on prominent signage at lunch at all courses
- Logo on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

Our renowned Health Classic is expanding! Join us for an amazing day of golf for an extraordinary cause.

Show your support on the course for the essential care provided by UM Health-Sparrow and UM-Health West.

For more information on this event, contact Foundation@UMHSparrow.org or call 517-364-3620.



For more Regional Health Classic sponsorship opportunities please see reverse side.

Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

REGIONAL HEALTH CLASSIC continued



RECEPTION SPONSOR (EXCLUSIVE)

\$15,000

(receipted at \$14,280)

- Logo on signage at player reception at all courses
- Logo on event signage and course card on all player carts
- One foursome at your course of choice including carts, breakfast, lunch and player reception

BAR SPONSOR (EXCLUSIVE)

\$15,000

(receipted at \$14,280)

- Logo on signage at bars at all courses
- Logo on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

PLATINUM SPONSOR

\$7,500

(receipted at \$6,780)

- Logo as Platinum Sponsor on banner at all courses
- Logo on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

Course Specific Sponsorships | Recognition on one golf course

FLAG SPONSOR (LIMITED TO THREE)

\$5,000

(receipted at \$4,280)

- Flag signage with your logo on all holes of one course
- Name on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

GOLD SPONSOR

\$3,500

(receipted at \$2,780)

- Name on large sign, at one hole on one course
- Name on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

PUTTING SPONSOR (LIMITED TO THREE)

\$3,000

(receipted at \$2,280)

- Name on signage at putting practice green on one course
- Name on event signage and course card on all player carts
- One foursome on your course of choice including carts, breakfast, lunch and player reception

SILVER SPONSOR

\$2,500

(receipted at \$1,780)

- Name on sign at one hole on one course
- Name on event signage and course card on all player carts
- One foursome including carts, breakfast, lunch and player reception

Course preference honored on a first-in basis. We reserve the right to adjust course placement to best serve the pace of play. Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date



Player Fees:

\$450/player or \$1800/team

METRO WAY 5K

July 2026



PRESENTING SPONSOR (EXCLUSIVE)

\$15,000

(receipted at \$14,500)

- Logo on electronic event race packet cover, race shirts, event and course signage plus start and finish line signage
- Prominent logo on promotions, race emails, social media and Metro Way 5K webpage
- Twenty race entries (includes race t-shirts)
- Opportunity to welcome attendees at the event
- Verbal recognition at the event
- Full-page ad in electronic race packet (provided by sponsor)
- Promotional table at the event with opportunity to bring branded tent
- Right of first acceptance for next year's event

SPECIALTY SPONSORSHIPS

\$5,000

(receipted at \$4,625)

- Prominent logo on race shirts, event and course signage and start and finish line signage
- Prominent logo on promotions, race emails, social media and Metro Way 5K webpage
- Fifteen race entries (includes race t-shirts)
- Opportunity to welcome attendees
- Verbal recognition at the event
- Full-page ad in electronic race packet (provided by sponsor)
- Promotional table at the event with opportunity to bring branded tent

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- Award Sponsor (Exclusive)
- Registration Sponsor (Exclusive)
- Hydration Sponsor (Exclusive)
- Olympian Sponsor

Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

Celebrate with over 400 runners, walkers and supporters as we honor UM Health-West's legacy of making a lasting difference in the health of our West Michigan community.

Funds raised from the Metro Way 5K help support essential health initiatives.

For more information on this event, contact
Foundation@UMHWest.org
or call 616-252-5000.



For more Metro Way 5K sponsorship opportunities please see reverse side.

MARATHONER SPONSORSHIP

\$2,500

(receipted at \$2,300)

- Name on race shirts and event and course signage
- Name on pre-event promotions, race emails, social media and Metro Way 5K webpage
- Eight race entries (includes race t-shirts)
- Quarter-page ad in electronic race packet (provided by sponsor)
- Promotional table at the event with opportunity to bring branded tent

TRACK STAR SPONSORSHIP

\$1,000

(receipted at \$900)

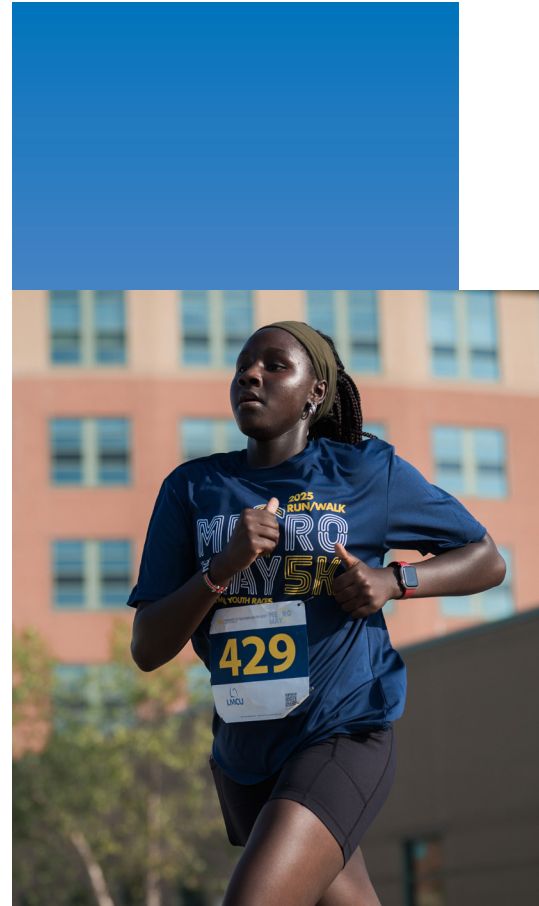
- Name on race shirts and event and course signage
- Name on pre-event promotions, race emails, social media and Metro Way 5K webpage
- Four race entries (includes race t-shirts)
- Table at the event with opportunity to bring branded tent

SPRINTER SPONSORSHIP

\$500

(receipted at \$450)

- Name on race shirts and event and course signage
- Name on pre-event promotions, race emails, social media and Metro Way 5K webpage
- Two race entries (includes race t-shirts)



Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

VISION AND VICTORIES

FALL 2026



PRESENTING SPONSOR (EXCLUSIVE)

\$25,000

(receipted at \$23,400)

- Logo on all printed marketing materials
- Logo on prominent signage throughout the event and noted as a Presenting Sponsor
- Referenced in public relations activities as the Presenting Sponsor
- Twenty general admission tickets
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Keynote Speaker Meet and Greet
- Right of first acceptance for next year's event

VISION SPONSOR (EXCLUSIVE)

\$15,000 (receipted at \$13,720)

- Logo on prominent signage throughout the event and noted as Vision Sponsor
- Your name/logo on an approved take-away item given to each of the attendees
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Sixteen general admission tickets

VICTORY SPONSOR (EXCLUSIVE) \$15,000 (receipted at \$13,720)

- Logo on prominent signage throughout the event and noted as Victory Sponsor
- Your name/logo on an approved take-away item given to each of the attendees
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Sixteen general admission tickets

SPECIALTY SPONSOR

\$10,000 (receipted at \$9,040)

- Recognition on signage at the event
- Name/logo recognition appropriate for selected sponsorship level
- Twelve general admission tickets

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- VIP Reception Sponsor (Exclusive)
- Valet Sponsor (Exclusive)
- Keynote Sponsor (Exclusive)
- Bar Sponsor (Exclusive)
- Award Sponsor (Exclusive)

GOLD SPONSOR

\$5,000 (receipted at \$4,360)

- Logo on signage at the event
- Eight general admission tickets

SILVER SPONSOR

\$2,500 (receipted at \$2,180)

- Recognition on signage at the event
- Four general admission tickets

BRONZE SPONSOR

\$1,000 (receipted at \$840)

- Recognition on signage at the event
- Two general admission tickets

Join us for a memorable evening at Vision and Victories! This new event will highlight visions for the future at UM Health-Sparrow and accomplishments of the past year. Accompanied by wonderful food and a heartwarming program featuring keynote speakers, this evening promises an exciting peek behind the curtain.

For more information on this event, contact Foundation@UMHSparrow.org or call 517-364-3620.



Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

BID & BENEFIT

FALL 2026



PRESENTING SPONSOR (Exclusive) \$15,000 (receipted at \$14,500)

- Logo on all printed marketing and event materials
- Logo on prominent signage throughout the event
- Logo on pre-event social media and website
- Referenced in public relations activities as Presenting Sponsor
- Twenty general admission tickets
- Verbal recognition from podium
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Opportunity to welcome attendees from stage

SPECIALTY SPONSORSHIPS \$10,000 (receipted at \$9,625)

- Logo on event audio visual materials and program
- Logo on pre-event social media and website
- Fifteen general admission tickets
- Verbal recognition from podium

SPONSORSHIPS AVAILABLE AT THIS LEVEL:

- Bar Sponsor (Exclusive)
- Auction Sponsor (Exclusive)

KNOWLEDGE IS POWER SPONSORSHIP \$5,000 (receipted at \$4,750)

- Logo on event audio visual materials and program
- Logo on pre-event social media and website
- Ten general admission tickets

LIVING WELL SPONSORSHIP \$2,500 (receipted at \$2,300)

- Name on event audio visual materials and program
- Name on pre-event social media and website
- Eight general admission tickets

HEALTHY HABITS SPONSORSHIP \$1,000 (receipted at \$900)

- Name on event program
- Name on pre-event social media and website
- Four general admission tickets

COMPASSIONATE CARE SPONSORSHIP \$500 (receipted at \$450)

- Name on event program
- Name on pre-event social media and website
- Two general admission tickets

Raise your paddle high at Bid & Benefit, an event celebrating advancements in care at University of Michigan Health-West. Join the Foundation's impACT Board of Directors for a fun and engaging evening.

For more information on this event, contact Foundation@UMHWest.org or call 616-252-5000.



Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

WOMEN'S HEALTH EVENT

Fall 2026

Hosted By: University of Michigan Health-Sparrow Foundation's
Women Working Wonders (W3)



PRESENTING SPONSOR (EXCLUSIVE)

\$15,000

(receipted at \$14,460)

- Logo on all printed marketing materials
- Logo on signage throughout the event and noted as the Presenting Sponsor
- Referenced in public relations activities as the Presenting Sponsor
- Twelve tickets to enjoy the event
- Invitation to corporate partner appreciation reception with key UM Health Regional Network leadership
- Right of first acceptance for next year's event

TITANIUM SPONSOR (EXCLUSIVE)

\$10,000

(receipted at \$9,640)

- Logo on signage throughout the event and noted as the Titanium Sponsor
- Your name/logo on an approved take-away item given to each guest
- Referenced in public relations activities as the Titanium Sponsor
- Eight tickets to enjoy the event

GOLD SPONSOR

\$5,000

(receipted at \$4,730)

- Logo on prominent signage throughout the event
- Six tickets to enjoy the event

SILVER SPONSOR

\$2,500

(receipted at \$2,320)

- Name on signage throughout the event
- Four tickets to enjoy the event

BRONZE SPONSOR

\$1,000

(receipted at \$910)

- Name on signage throughout the event
- Two tickets to enjoy the event

Over the past 21 years, University of Michigan Health-Sparrow Foundation's Women Working Wonders (W3) has created extraordinary events in support of women's health. From the 5K/0K, to Boots and Bling and Art a la Carte, these events generate vital funds in support of our mission.

This year is no exception! The W3 event will bring fun and excitement, all while supporting advancements in women's health care. For more information on this event, contact Foundation@UMHSparrow.org or call 517-364-3620.



Benefits are subject to change. Sponsorship must be confirmed 30 days ahead of event date.

EXTRA LIFE

NOVEMBER 2026



TOURNAMENT SPONSOR

\$5,000

- Listed as Presenting Sponsor with large logo on T-shirts
- Large logo with link on participant fundraising pages
- Mention as Presenting Sponsor in internal communications
- Large logo on signage in hospital

LEVEL UP SPONSOR

\$2,500

- Small logo on T-shirts
- Listed in internal communications
- Small logo on signage in hospital

"GAME ON" SPONSOR

\$1,000

- Name listed on T-shirts
- Name listed in internal communications
- Name listed on signage in hospital

Participation in Extra Life, an annual gaming marathon, allows people from all over our region to take their love of any kind of game and use it to support C.S. Mott Children's Hospital at University of Michigan Health-Sparrow. Done from the comfort of your own home, or in the IT department of your organization, Extra Life is a fun, virtual event that everyone can participate in!

For more information on this event, contact Foundation@UMHSparrow.org or call 517-364-3620.



Corporate giving sends the powerful message that your company is stable, confident about the future and has a key presence in the community. When businesses give back, they benefit by increasing employee engagement, improving customer satisfaction and strengthening customer loyalty.



Sponsorship must be confirmed 30 days ahead of event date.

ADDITIONAL OPPORTUNITIES



PROGRAMS

- Doctors' Day – March 30
- Volunteer Week – April 19 – 25
- Nurses Week – May 6-12
- Hospital Week – May 10-16
- Helping Hands – Year-round
- Senior Health Series – Year-round

APPEALS

- Physician – March
- Pediatrics – May
- Breast Cancer Appeal - October
- Hospice – November
- Year-End Appeal – December

Benefits are available based on each Foundation activity listed. You can request additional information and learn more about getting involved with one of these activities by contacting the UM Health-Sparrow Foundation at 517-364-3620 or email Foundation@UMHSparrow.org.

