

Sparrow Gala

Feb. 24, 2024



PRESENTING SPONSOR (Exclusive)

\$25,000+

- » Logo on all printed marketing materials for Gala
- » Logo on prominent signage throughout the event and noted as Presenting Sponsor
- » Referenced in public relations activities as the Presenting Sponsor
- » Private dinner for four with the University of Michigan Health Regional President and the VP of the Foundation (date TBD), if desired
- » 22 tickets to enjoy the Gala
- » Right of first acceptance for next year's event

INDULGE SPONSOR

\$15,000

- » Logo on prominent signage throughout the event and noted as Indulge Sponsor
- » Private dinner for four with the leadership from the area of benefit (date TBD), if desired
- » 16 tickets to enjoy the Gala

UNWIND SPONSOR (Exclusive)

\$10,000

- » Recognition on signage at the event
- » Your name/logo on an approved take-away item given to each of the 800 expected attendees
- » 14 tickets to enjoy the Gala

ENCHANT SPONSOR

\$7,500

- » Logo on prominent signage throughout the event
- » Special tour of the area of benefit for you and your Gala guests (date TBD), if desired
- » 12 tickets to enjoy the Gala

DELIGHT SPONSOR

\$5,000

- » Logo on signage at the event
- » 10 tickets to enjoy the Gala

EXCITE SPONSOR (Exclusive)

\$3,500

- » Recognition on signage for entertainment stage and noted as the Excite Sponsor
- » Private meet and greet with the band, in advance of set, if desired
- » Eight tickets to enjoy the Gala

CHARM SPONSOR

\$2,500

- » Recognition on signage at the event
- » Six tickets to enjoy the Gala

All sponsors are recognized along with event highlights on the event website.

All gifts of \$10,000 or more are recognized with membership in the Philanthropist League and listed on the donor recognition wall located in the main lobby of E.W. Sparrow Hospital.

Benefits subject to change if sponsorship not confirmed 30 days ahead of event date.

With over 800 guests each year, plus dining, dancing, and more, the Sparrow Gala has all the makings of an unforgettable evening!

The glitz and glam of our traditional Gala is back on February 24, 2024 with a 24 Karat Gala experience like no other. All that glitters is gold!

For more information on this event, contact the Sparrow Foundation at 517.364.3620.



May is for Miracles

May 6-10, 2024



PRESENTING SPONSORSHIP (Exclusive)

\$25,000+

- » Logo as Presenting Sponsor on all print and digital advertising
- » Referenced in public relations activities as Presenting Sponsor
- » Logo on additional promotional exposure on WILX livestream during the first week in May
- » Logo and link on WILX/Sparrow website promoting May is for Miracles
- » Miracle Maker Child video with your logo as Presenting Sponsor
- » Studio 10 Takeovers: opportunity for a pre-taped or live interview at your office, WILX, or Sparrow
- » Logo and company name run hourly on televised crawl
- » Private lunch and VIP tour of E.W. Sparrow Hospital for 10 guests with President of E.W. Sparrow Hospital, if desired
- » Right of first acceptance for next year's event

For more than 33 years, Sparrow has been this region's Children's Miracle Network Hospital. From the early days of the annual telethon and radiothon to our current May is for Miracles month-long celebration of all the extraordinary care provided for kids in our region, there is much to be excited about! Tune in to learn more about the inspiring stories of exceptional care, treatment, and technology offered by University of Michigan Health at Sparrow Children's Center.

For more information on how to support pediatrics at Sparrow, please contact the Sparrow Foundation at 517.364.3620.



Ryan Cienki
2023 Miracle Child
of University of Michigan Health
at Sparrow Children's Center

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Women's Board of Managers' Physician & Advanced Practice Provider Recognition Dinner

May 11, 2024



PRESENTING SPONSOR (Exclusive)

\$25,000+

- » Logo as Presenting Sponsor on printed materials for the event
- » Logo on prominent signage throughout the event and noted as Presenting Sponsor by the emcee
- » Referenced as Presenting Sponsor in public relations activities
- » Opportunity to address the event attendees as part of the formal program
- » Opportunity to distribute an approved item to attendees at the event
- » 16 tickets to enjoy the event
- » Right of first acceptance for next year's event



2023 Honorees



2023 Sparrow Women's Board of Managers

Physicians, advanced practice providers, Sparrow leadership, and board members anticipate this wonderful event each year.

The Celebration of Sparrow Physicians and Advanced Practice Providers begins with Hall of Fame inductees and concludes with the presentation of Physician of the Year and Advanced Practice Provider of the Year Awards. This event hosted by the Sparrow Women's Board of Managers truly highlights the exceptional physicians and providers at Sparrow and their impact on the health of our community.

For more information on this event, contact the Sparrow Foundation at 517.364.3620.

All sponsors are recognized along with event highlights on the event website.

All gifts of \$10,000 or more are recognized with membership in the Philanthropist League and listed on the donor recognition wall located in the main lobby of E.W. Sparrow Hospital.

Benefits subject to change if sponsorship not confirmed 30 days ahead of event date.

Sparrow Health Classic Golf Outing

June 25, 2024 (Tuesday!)



Regional Sponsorships | Recognition on all three golf courses

PRESENTING SPONSOR (Exclusive) \$25,000

- » Logo as Presenting Sponsor on all printed materials
- » Logo on Presenting Sponsor banner at each golf course
- » Logo on event sponsor boards and course card on all player carts
- » Referenced in public relations activities and event communications
- » Opportunity to have your name/logo on approved item distributed to all participants
- » Three foursomes, one at each course, including carts, breakfast, lunch, and 19th Hole Reception
- » Right of first acceptance for next year's event

CART SPONSOR (Exclusive) \$15,000

- » Logo on all player golf carts at all three golf courses
- » Opportunity to distribute an approved item to all golfers
- » Name on event sponsor board and course card on all player carts
- » One foursome on your course of choice including carts, breakfast, lunch, and 19th Hole Reception

HOSPITALITY SPONSOR (Exclusive) \$10,000

- » Logo at hospitality tent on each course during play
- » Name on event sponsor board and course card on all player carts
- » One foursome on your course of choice including carts, breakfast, lunch, and 19th Hole Reception

BREAKFAST SPONSOR (Exclusive) \$10,000

- » Logo on prominent signage at breakfast
- » Name on event sponsor board and course card on all player carts
- » One foursome on your course of choice including carts, breakfast, lunch, and 19th Hole Reception

LUNCH SPONSOR (Exclusive) \$10,000

- » Logo on prominent signage at lunch
- » Name on event sponsor board and course card on all player carts
- » One foursome on your course of choice including carts, breakfast, lunch, and 19th Hole Reception

19TH HOLE SPONSOR (Exclusive) \$10,000

- » Logo on signage at 19th Hole Reception for each course
- » Name on event sponsor board and course card on all player carts
- » One foursome on your course of choice including carts, breakfast, lunch, and 19th Hole Reception

PLATINUM SPONSOR \$7,500

- » Logo as Platinum Sponsor on banner at each course
- » Logo on event sponsor board and course card on all 500+ player carts
- » One foursome on your course of choice including carts, breakfast, lunch, and 19th Hole reception

The Sparrow Health Classic is one of the most renowned golf outings in the area. Join us for a wonderful day of golf that's certainly in a class of its own.

This annual golf outing takes place at Eagle Eye, Hawk Hollow, Timber Ridge, and Little Hawk courses with 500+ participants.

Proceeds benefit the care provided by Sparrow at our six hospitals throughout the Mid-Michigan region.

For more information on this event, contact the Sparrow Foundation at 517.364.3620.



For more Health Classic sponsorship opportunities please see reverse side.

Course Specific Sponsorships

FLAG SPONSOR (Limited to Three)

\$5,000

- » Flag signage with your logo on all holes of one course
- » Name on event sponsor board and course card on all player carts
- » One foursome on your course of choice including carts, breakfast, lunch, and 19th Hole Reception

GOLD SPONSOR

\$3,000

- » Name on large sign, at one hole on one golf course
- » Name on event sponsor board and course card on all player carts
- » One foursome on your course of choice including carts, breakfast, lunch, and 19th Hole Reception

PUTTING COURSE SPONSOR (Exclusive)

\$2,500

- » Name on signage at Little Hawk Putting Course
- » Name on event sponsor board and course card on all player carts
- » One foursome for 18 holes of natural-grass putting play
- » One twosome for golf on one course of the Health Classic

SILVER SPONSOR

\$2,000

- » Name on sign at one hole on one golf course
- » Name on event sponsor board and course card on all player carts
- » One foursome including carts, breakfast, lunch, and 19th Hole Reception

TEE SPONSOR

\$250

- » Name on tee sign at one hole on one golf course
- » Name on event sponsor board and course card on all player carts
- » One guest for the 19th Hole Reception post-play



EAGLE EYE, HAWK HOLLOW, & TIMBER RIDGE GOLF COURSES

- » \$400/player or \$1,600/team

LITTLE HAWK PUTTING COURSE

- » \$75/person or \$300/team

All sponsors are recognized along with event highlights on the event website.

Course preference honored on a first-in basis. We reserve the right to adjust course placement to best serve the pace of play.

All gifts of \$10,000 or more are recognized with membership in the Philanthropist League and listed on the donor recognition wall located in the main lobby of E.W. Sparrow Hospital.

Benefits subject to change if sponsorship not confirmed 30 days ahead of event date.

Women Working Wonders (W3) Boots and Baubles

September 2024



PRESENTING SPONSOR (Exclusive) \$10,000+

- » Logo on all printed marketing materials
- » Logo on signage through out the event and noted as the Presenting Sponsor
- » Referenced in public relations activities as the Presenting Sponsor
- » 12 tickets to enjoy the event
- » Right of first acceptance for next year's event

HIGH ROLLER SPONSOR (Exclusive) \$7,500

- » Logo on signage throughout the event and noted as the High Roller Sponsor
- » Your name/logo on an approved take-away item given to each guest
- » Referenced in public relations activities as the High Roller Sponsor
- » Eight tickets to enjoy the event

BARREL SPONSOR \$5,000

- » Logo on prominent signage throughout the event
- » Six tickets to enjoy the event

BAUBLE SPONSOR \$2,500

- » Name on signage throughout the event
- » Four tickets to enjoy the event

CELEBRATION SPONSOR \$1,000

- » Name on signage throughout the event
- » Two tickets to enjoy the event

With a long history of creating exceptional events over the past 20 years, from the 5K-OK, to Dapper Dads, and Art a la Carte, Women Working Wonders (W3) is proud to unveil a brand new event for 2024.

Expect the exceptional at this new W3 signature event. Enjoy a casino and other activities while sipping on your favorite bourbon and other beverages at the beautiful Shoeman Estate in Williamston. All proceeds will benefit W3 initiatives at Sparrow in support of women's health.



Women
Working
Wonders

All sponsors are recognized along with event highlights at Sparrow.org/Foundation.

All gifts of \$10,000 or more are recognized with membership in the Philanthropist League and listed on the donor recognition wall located in the main lobby of Sparrow Hospital.

Benefits subject to change if sponsorship not confirmed 30 days ahead of event.

The Guild's Incredible Fundraiser (T.G.I.F.) 100th Anniversary

Nov. 1, 2024



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PRESENTING SPONSOR (Exclusive)

\$10,000+

- » Logo on all printed marketing materials for T.G.I.F.
- » Logo on prominent signage throughout the event and noted as the Presenting Sponsor
- » Referenced in public relations activities as the Presenting Sponsor
- » 16 tickets to enjoy T.G.I.F.
- » Right of first acceptance for next year's event

PLATINUM SPONSOR (Exclusive)

\$7,500

- » Logo on prominent signage throughout the event and noted as the Platinum Sponsor
- » Your name/logo on an approved take-away item given to each of the 250+ expected attendees
- » Referenced in public relations activities as the Platinum Sponsor
- » 12 tickets to enjoy T.G.I.F.

GOLD SPONSOR

\$5,000

- » Logo on prominent signage throughout the event
- » Eight tickets to enjoy T.G.I.F.

EXCITE SPONSOR

\$3,000

- » Name on signage throughout the event
- » Six guest tickets to the event

SILVER SPONSOR

\$2,500

- » Recognition on signage at the event
- » Four tickets to enjoy T.G.I.F.

INCREDIBLE SPONSOR

\$1,000

- » Recognition on signage at the event
- » Two tickets to enjoy T.G.I.F.

T.G.I.F., the Guild's Incredible Fundraiser, is hosted by Sparrow Hospital Guild, which has been in existence since 1924. Join friends, family, and community leaders for an evening of food, music, and surprises as we celebrate 100 years of incredible impact.

For more information on this event, contact the Sparrow Foundation at 517.364.3620.

All sponsors are recognized along with event highlights on the event website.

All gifts of \$10,000 or more are recognized with membership in the Philanthropist League and listed on the donor recognition wall located in the main lobby of E.W. Sparrow Hospital.

Benefits subject to change if sponsorship not confirmed 30 days ahead of event date.

Extra Life

November 2024



TOURNAMENT SPONSOR

\$5,000

- » Listed as Tournament Sponsor with large logo on T-shirts
- » Large logo with link on participant fundraising pages
- » Mentioned as presenting sponsor in internal News Break distribution
- » Large logo on hospital signage

LEVEL UP SPONSOR

\$2,500

- » Small logo on T-shirts
- » Listed in internal News Break distribution
- » Small logo on hospital signage

GAME ON SPONSOR

\$1,000

- » Name listed on T-shirts
- » Name listed in internal News Break distribution
- » Name listed on hospital signage

Participation in Extra Life, an annual gaming marathon, allows people from all over our region to take their love of any kind of game and use it to support University of Michigan Health at Sparrow Children Center. Done from the comfort of your own home, or in the IT department of your organization, Extra Life is a fun, virtual event that everyone can participate in!

For more information on this event, contact the Sparrow Foundation at 517.364.3620.



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